# 23965261

## Station Order NextGen California Action Committee

Market:

Eureka

Flight Dates: Thursday, October 6, 2016 to Wednesday, October 12, 2016

Estimate ID

388

Contact: Terri Wilcox

Email: twilcox@bontencalifornia.com

Phone:

707-444-2323 707-445-9451

Fax: Direct:

## **KAEF-TV**

				Thu	Fri	Sat	Sun	Mon	Tue	Wed	
		Days	Gross	Oct	Oct	Oct	Oct	Oct	Oct	Oct	
Program Name	DP	Length	Rate	06	. 07	80	09	10	11	12	Total
KAEF 6a News	EM	M-F	\$40.00	1	2			1	2	1	7
6:00 AM 7:00 AM		30	\$280.00	10	<del></del>				-	i ii	,
Cood Marn America	EM	M-F	\$40.00	2	2			2	2	2	10
Good Morn America 7:00 AM 9:00 AM	⊏IVI	30	\$40.00	2	2			2	2	2	10
			2 <b>1</b> 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1								
Sun GMA	EM	Su	\$35.00				1				1
7:00 AM 8:00 AM		30	\$35.00								
Dr. Phil	EF	M-F	\$35.00	1	1			1		1	4
4:00 PM 5:00 PM		30	\$140.00								
Judge Judy	EF	M-F	\$40.00		1			1			2
5:00 PM 6:00 PM		30	\$80.00								
KAEF 6p News	EN	M-F	\$175.00	1					1	1	3
6:00 PM 6:30 PM		30	\$525.00								
KAEF 11p News	LN	M-F	\$100.00 15	0 1	1			1	1	1	5
11:00 PM 11:35 PM		30	\$500.00 7	50	,						J
Wheel Fortune 7:00 PM 7:30 PM	PA	M-F 30	\$100.00 / \$100.00 / \$								1
7.00 T W 7.00 T W											
Station Gross Totals		3	\$2,060.00 23	60 7	7		1	6	6	6	33
Station Net		\$	1,754.00 2	colo							

Mary Wittemyer BlueWest Media

5130 E. 18th Ave., Denver, CO 80220

Date/Time Sent: 9/26/2016 4:00:18 PM



Redding, CA 96001 KAEF TV Channel 23 755 Auditorium Drive

Brand

Product

5130 E 18th Ave Denver, CO 80220 BlueWest Media

CPE

Phone/Fax **Buyer Name** Sales Office Salesperson

Wittemyer, Mary

(303) 641-4330 /

Wilcox, Terri (1235)

Comments Billing Type Account Types

Standard

Local/Political Issue

Agency Schedule Dates Contract # Advertiser

BlueWest Media (3427) NextGen Climate Act (10198) 10/06/16-10/12/16

239652

KAEF EST 388 (103623) Issue Advertising (1119)

Eureka ABC (KAEF)	Sales Tax	Net Total	Commission	Commission %	Package Deal	Order Type	Demo	Headline #	CO-OP	Entered By	Last Modified	Date Entered
\$2,36 \$2,36		\$2,006.00	\$354.00	15.00		Normal		EST 388	No	Terri Wilcox	10/02/16	09/29/16
\$2,36 \$2,36							***************************************		Grand Total:	Oct. 2016	By Broadcast Month	Eureka ABC (KAEF)
\$2,360.00 \$2,360.00									33	33	Spots	
									\$2,360.00	\$2,360.00	Rate	

		Comments:	Date:					tation:	Accepted-Station:	Date:		Accepted Agency/Advertiser:	ccepted
				RACT	CONFIRMATION CONTRACT	ON C	MATI	TR	CON				
	\$70.00 Eureka ABC (KAEF)	\$70.0	\$35.00	2		-	-		:30 4P- DR. PHIL	1	10/10/16-10/12/16	10.0 Normal Line / SPOT	10.0
	\$70.00 Eureka ABC (KAEF)	\$70.0	\$35.00	2	-	Ľ			:30 4P- DR. PHIL	<u></u>	10/06/16-10/07/16	9.0 Normal Line / SPOT	9.0
	\$35.00 Eureka ABC (KAEF)	\$35.0	\$35.00	-	×			ь	:30 7A- GOOD MORNING AMERICA SAT/SUN	н	10/09/16-10/09/16	8.0 Normal Line / SPOT	8.0
	\$240.00 Eureka ABC (KAEF)	\$240.0	\$40.00	6		2	2 2		:30 7A- GOOD MORNING AMERICA	ь	10/10/16-10/12/16	7.0 Normal Line / SPOT	7.0
	\$160.00 Eureka ABC (KAEF)	\$160.0	\$40.00	4	2	2			:30 7A- GOOD MORNING AMERICA	н	10/06/16-10/07/16	6.0 Normal Line / SPOT	6.0
	\$40.00 Eureka ABC (KAEF)	\$40.0	\$40.00	1		×		ь.	:30 5:58A- DAYBREAK ON KAEF 6A	ш	10/12/16-10/12/16	5.0 Normal Line / SPOT	5.0
	\$80.00 Eureka ABC (KAEF)	\$80.0	\$40.00	2			×	2	:30 5:58A- DAYBREAK ON KAEF	1	10/11/16-10/11/16	4.0 Normal Line / SPOT	4.0
	\$40.00 Eureka ABC (KAEF)	\$40.0	\$40.00	ш			×	н	:30 5:58A- DAYBREAK ON KAEF 6A		10/10/16-10/10/16	3.0 Normal Line / SPOT	3.0
	\$80.00 Eureka ABC (KAEF)	\$80.0	\$40.00	2	×			2	:30 5:58A- DAYBREAK ON KAEF 6A	н	10/07/16-10/07/16	2.0 Normal Line / SPOT	2.0
	\$40.00 Eureka ABC (KAEF)	\$40.0	\$40.00	п		×		н	:30 5:58A- DAYBREAK ON KAEF 6A	<u>н</u>	10/06/16-10/06/16	1.0 Normal Line / SPOT	1.0
Comments	Station	Total	Rate	Spots	rr Sa Su	we in	ואוס	OFW	Ruil lilles	ner rengui	Dates	me that many the (see a)	

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



5130 E 18th Ave BlueWest Media

Denver, CO 80220

CPE

Phone/Fax **Buyer Name** Sales Office Salesperson Brand

(303) 641-4330 /

Comments Billing Type **Account Types** 

> Standard Local/Political Issue

fornia Redding, CA 96001 KAEF TV Channel 23 755 Auditorium Drive

Agency Product Schedule Dates Advertiser Contract # 239652

BlueWest Media (3427) Issue Advertising (1119) NextGen Climate Act (10198) 10/06/16-10/12/16

Wilcox, Terri (1235) KAEF EST 388 (103623) Wittemyer, Mary

Demo

Terri Wilcox 10/02/16 09/29/16

**EST 388** 

CO-OP

8

**Entered By Last Modified** Date Entered

Order Type Package Deal Headline # Normal

Net Total Commission Commission % 15.00 \$2,006.00 \$354.00

Sales Tax

Eureka ABC (KAEF)

·	Grand Total:	Oct. 2016	By Broadcast Month Spots	
	33	33	Spots	•
	\$2.360.00	\$2,360.00	Rate	

Accepted			17.0	16.0	15.0	14.0	13.0	12.0	11.0	Line
Accepted Agency/Advertiser:			17.0 Normal Line / SPOT	16.0 Normal Line / SPOT	15.0 Normal Line / SPOT	14.0 Normal Line / SPOT	13.0 Normal Line / SPOT	12.0 Normal Line / SPOT	11.0 Normal Line / SPOT	Line Type / Break Type (Ref #)
			10/06/16-10/06/16	10/10/16-10/12/16	10/06/16-10/07/16	10/11/16-10/12/16	10/06/16-10/06/16	10/10/16-10/10/16	10/07/16-10/07/16	Dates
			ь		ь	ь.	ь	ь	ь	Sec
Date:			ü	ننا	نن	l iii	ü	l ii	iii	Sec Length
Accepted-Station:	CON		:30 7P- WHEEL OF FORTUNE	:30 10:59P- NORTH COAST NEWS AT 11PM	:30 10:59P- NORTH COAST NEWS AT 11PM	:30 5:59P- NORTH COAST NEWS AT 6PM	:30 5:59P- NORTH COAST NEWS AT 6PM	:30 5:30P- JUDGE JUDY SECONDARY	:30 SP- JUDGE JUDY PRIMARY	Run Times
CONFIRMATION CONTRAC		ь				ь	<u>.</u>	ь	SPW Mo	
			1		<b>–</b>		×		1	
		×	-	1	1	×			Tu We Th	
		100,000		<b>–</b>				×	Fr Sa	
	The Control of the Co								Su	
	ACT		-	ω	2	2	-	ш	ш	Spots
Date:			\$150.00	\$150.00	\$150.00	\$175.00	\$175.00	\$40.00	\$40.00	Rate
Comments:			\$150.00	\$450.00	\$300.00	\$350.00	\$175.00	\$40.00	\$40.00	Total
		\$150.00 Eureka ABC (KAEF)	\$450.00 Eureka ABC (KAEF)	\$300.00 Eureka ABC (KAEF)	\$350.00 Eureka ABC (KAEF)	\$175.00 Eureka ABC (KAEF)	\$40.00 Eureka ABC (KAEF)	\$40.00 Eureka ABC (KAEF)	Station	
										Comments
			10/2/16	10/2/16	10/2/16	9/29/16	9/29/16	9/29/16	9/29/16	Entered

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